

# cinch® **biggest** loser challenge

## FAQs

**Do you have to be a Member of Shaklee to enter the Challenge?** Yes, you must be a Member, Distributor or Associate to participate in the Challenge. Directors and above are not eligible.

**If I am not a Member of Shaklee, can I enter the Challenge?** No, you cannot enter the Challenge. You must be a Shaklee Member to enter the Challenge.

**When can I enter the Challenge?** You may enter the Challenge between January 1, 2009, and March 31, 2009.

**How do I enter the Challenge?** You may fill out the online entry form at **CinchBiggestLoser.com**, or you may submit a paper entry to: **Shaklee Corporation, Attn.: Cinch Biggest Loser Challenge, 4747 Willow Road, Pleasanton, CA 94588.**

**What information do I need to provide when I enter the Challenge?** You must provide:

- Your name
- Your mailing address
- Your phone number
- Your e-mail address (if you have one)
- Your Shaklee Membership ID (you can provide this anytime up to May 1, 2009, if you are a new Member)
- Your weight at date of entry
- Your chest measurement in inches at date of entry
- Your waist measurement in inches at date of entry
- Your hip measurement in inches at date of entry
- Your "before" picture

**Note:** To be selected as a reward earner, you must use the Cinch Biggest Loser Challenge Affidavit (attached to the Cinch Biggest Loser Challenge Official Rules) at the conclusion of the Challenge to submit beginning and ending weight and inches (and other information) and have it certified by either a medical professional (doctor, nurse, etc.), a Shaklee Business Leader, or a Shaklee Distributor who joined Shaklee before November 2008. This information must be sent to: **Shaklee Corporation, Attn.: Cinch Biggest Loser Challenge, 4747 Willow Road, Pleasanton, CA 94588.**

**What is considered to be acceptable proof of beginning and ending weight?** To provide acceptable proof, you must use the Cinch Biggest Loser Challenge Affidavit (attached to the Cinch Biggest Loser Challenge Official Rules) to submit beginning and ending weight and inches (and other information) and have it certified by either a medical professional (doctor, nurse, etc.), a Shaklee Business Leader, or a Shaklee Distributor who joined Shaklee before November 2008. For specific questions please e-mail **CinchBiggestLoser@shaklee.com.**

**What Cinch products should participants purchase?** For best weight-loss success, we recommend that participants purchase the full Cinch Inch Loss Plan program.

**Will Shaklee verify that participants have purchased Cinch products?** At the conclusion of the Challenge, reward earners will be required to verify with the Cinch Biggest Loser Challenge Affidavit (attached to the Cinch Biggest Loser Challenge Official Rules) that they lost weight during the Challenge period using Cinch products and the Inch Loss Plan. In addition, Shaklee will check purchase records to verify the purchase of Cinch products. We recommend Member Direct Ordering to make verification of product purchase easier.

**What "after" results must be submitted and by when?**

- Your "after" weight
- Your "after" chest measurement in inches
- Your "after" waist measurement in inches
- Your "after" hip measurement in inches
- Your before-and-after photos

You must submit your "after" results by using the Cinch Biggest Loser Challenge Affidavit (attached to the Cinch Biggest Loser Challenge Official Rules) and sending by mail, postmarked no later than July 2, 2009, to: **Shaklee Corporation, Attn.: Cinch Biggest Loser Challenge, 4747 Willow Road, Pleasanton, CA 94588.**

**Where do I go if I have questions about the products?** You may read about the products on the Product Information

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Bulletins located on **Shaklee.net**. Go to the Product page on Shaklee.net and click on the link to Product Bulletins. You may also e-mail your questions to: **CinchBiggestLoser@shaklee.com**.

**When will reward earners be announced?** Shaklee expects to announce reward earners on July 10, 2009. Reward earners will be contacted by e-mail or phone.

**How will reward earners be picked?** Reward earners will be picked at the sole discretion of Shaklee Corporation. Selection criteria include but are not limited to weight loss, percent body-weight loss, inch loss, compelling pictures, compelling stories, evidence of use of Cinch products, and other motivational factors.

**What rewards can be earned?** Shaklee expects to provide the following rewards: One reward at \$25,000, five rewards at \$10,000 each, and five rewards at \$5,000 each.